

# New and Enhanced Features in Matrix 7

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## Updated Client Portal

The Matrix Client Portal boasts an all new look and more intuitive usability.

Key changes include:

- Fluid layouts which fit content to the user's screen, no matter what size it may be. This means a consumer on a phone is looking at the same content – albeit in a potentially modified layout – as a user on a large-screen computer. (The MLS may elect to hide some content on smaller screens for aesthetic reasons if they wish.) This also means that...
- The separate “Mobile Portal” version is deprecated in Matrix 7 and will no longer be available. All users will access the new Portal regardless of their device.
- A standard set of layouts for browsing listings include Map, List and Gallery views, as well as a dynamic new Full listing view. Additional views may be made available by the MLS as well.
- Geographic fields like City, Subdivision, and School District can now be included on the Portal's search form and the user's current map location will not be applied as part of the criteria when any of these fields are used. If the user's search does not contain any geographic fields then the boundaries of their currently visible map are applied as limiting search criteria.
- Pin clustering on the map when the number of results is between 500 and 5000 just as in Matrix proper, showing the user how many matching listings are in various regions and allowing them to click to zoom in to a particular region.
- The ability to select listings using checkboxes was intentionally removed from the Portal for simplification.
- The Print button was intentionally removed from the Portal because users can use the browser's native Print capability.
- The Email button was intentionally removed from the Portal because the only location it would be is on the listing's full view and the “Notes” function serve the same purpose, provided that the agent has elected to receive emails notifying them of any notes the contact adds.
- Separate pages within the Portal provide access to:
  - All searches saved by the contact as well as auto emails created by their agent;
  - A history of all content emailed to them, including the ability to view just the new and changed listings for each auto email update;
  - All notes added to listings by the contact or the agent
  - An agent-customizable profile page, which can include text, photo, video, current listings, and contact information

*Default content for this profile page is based on an agent's settings for their current Portals:*

- *“Portal Information” which displays on the left side of their 6.14 Portals is displayed as a Contact Information section*
- *If an agent has a “Portal Greeting” in 6.14 it will be populated as the text section*
- *If an agent has any “My Listings” queries selected to display on the left side of their 6.14 Portal, these will display as links, and the first one will also be presented as a slideshow of those listings*

## Client Portal Optional Features

- **INRIX DriveTime™** searching on the map – “Find me all available properties within a 15 minute drive to my work in the morning”
- **Graphiq Data Visualizations** on the full display – interactive infographics about the property and its neighborhood such as sales and transaction history, school data, demographics, market trends, local highlights and so much more

## New Agent Headers & Footers

Agent Headers and Footers have been completely updated to provide a fresh new look.

Key changes include:

- A larger header size – up to 1600 pixels wide by 120 pixels tall – with a system library of spectacular new header images to choose from
- Support for brokers to add Header/Footer packages which are available only to their members [REQUIRES CONFIGURATION]
- Agent-controlled branding which displays over the top of the header’s background image, even when an agent (or broker) uploads a custom image
- Simplified footers, completely customizable by the user with up to four branding fields and available as an option regardless of the header package

*As part of the upgrade to Matrix 7 all agent’s existing headers/footers will be migrated to the new format.*

- *Agents with a Header/Footer Package selected in 6.14 will get an updated version of that same package’s image, with system-defined default branding fields displayed over the top of it. The MLS will likely wish to provide new, larger images for any packages which are custom to just that MLS and were not originated by CoreLogic.*
- *Agents with a custom header image will retain that image, but no branding text will be displayed over the top of it. The color they have specified as their background color will now be used as a background color for the header when printing.*
- *Agents with a custom Print Footer image will lose that image, as Print Footers in Matrix 7 are text and not images.*
- *Agents who have no Header/Footer specified before will have no Header/Footer after the upgrade, unless the MLS opts to specify a default Header/Footer package.*

## Notifications of Portal Activity

- For each MLS-enabled notification trigger, each agent may choose whether they wish to receive notifications and how they wish to receive them: ASAP via email, ASAP via text, or in a daily summary email
- Text messages are sent via the agent’s mobile phone carrier’s SMS or MMS gateway; all major providers currently offer such a gateway but CoreLogic cannot guarantee future support.
- ASAP notifications of a contact visiting their Portal are sent immediately, allowing the agent to know when a contact is looking at real estate and thus may be ideal to get in touch with. ASAP notifications of all other activity are sent only when no other notification for that contact has been sent within the past ten minutes, in order to prevent a deluge of notifications if the contact is very active and allow context for multiple actions on a single listing to be included within the same notification (i.e. saved as a favorite and added notes).

## Updated Agent Web Pages

Agent Web Pages have been updated to reflect the same core changes as the Client Portal.

- Like the new Portal, the updated Agent Web Pages now provide:
  - Fluid layouts which fit content to the user's screen
  - Deprecation of the "Mobile" version of the Agent Web Page
  - A standard set of multiple layouts for browsing listings
  - Support for geographic fields on the search form
- The agent may enrich their Home page to include any of the same content sections as their Portal's profile page, supplementing the primary content they already have configured.

*In addition to their "Home Page Content" section, the following additional sections may appear on an agent's Home page as part of the Matrix 7 upgrade:*

- *Their "Portal Information" settings which display on the left side of their 6.14 Agent Web Page will display in a Contact Information section*
- *If they have any "My Listings" queries selected to display on the left side of their 6.14 Agent Web Page, these will display as links in their own section, and the first one will also be presented as a slideshow of those listings*

## Google Maps

All map images and mapping related functionality in Matrix now use Google as a map provider, replacing Bing. General functionality and behavior remains largely unchanged, but several small differences are worth noting:

- Both street maps and satellite views are much more up-to-date in most locations
- Parcel boundaries and building footprints display on the street map in many locations
- The printable map display as well as the map page in the CMA now color each pin based on the associated listing's status
- Digital Map Products overlays (used by a small number of MLSes) are no longer supported; equivalent overlays are available from CoreLogic

*As part of the Matrix 7 upgrade any listings which have a Geocode Source of Bing will be regeocoded using either PxPoint or Google.*

- *Listings which had previously been manually located on a map will not be regeocoded.*